Dear SectorSurfer,

Amazon Payments Replaces Google Wallet
We are pleased to announce that yesterday we formally replaced the Google Wallet subscription service with the much better Amazon Payments system. Many subscribers had frustrating problems with "broken" renewals through Google Wallet. We were never successful at getting Google Wallet to seriously address or fix the root problem. Instead Google eventually notified all of their subscription clients that they would terminate the service in November. We were shocked, to say the least!

This summer we started re-writing the billing subscription code to link with the Amazon Payments servers. We had hoped to have it completed much sooner, but it's amazing how many tendrils are connected everywhere to deal with options, exceptions, and reliability. Finally, it's ready.

Why Amazon Payments Will be Better
(1) Amazon's business depends on getting payment systems right - they use their own stuff. (2) Most people already have an Amazon account. And (3) while many distrust Google with their credit information, it's not a problem with Amazon.

Subscription Conversion Made Simple
There is nothing you need to do for your current subscription until it expires and Google Wallet ceases operation. If you have a recent annual subscription, it will not expire until long after Google Wallet has ceased operation.

When your last Google Wallet subscription expires, you will be directed to the Account Information page where the 3rd column will look as shown, above right. You can either select the Amazon Replacement option and continue through checkout with Amazon, or change your subscription by clicking the brown Cancel Subscription button and selecting an alternative. Changing a subscription before it expires can also be done at any time without losing any time/value remaining on the current one. With Amazon it’s easy.

The New Painted Path Chart Option
Thanks to a flash of brilliance by Dan Gimpel of the L.A. AAII Chapter, the new Painted Path chart option lets you replace the yellow SectorSurfer line with one color coded according to the color designation of the currently owned stock/fund.
Click the chart to the right to see the full effect. The Painted Path option helps you understand how and when each of the stocks/funds contributes to the performance of your Strategy. The Painted Path option is enabled by a checkbox in the Advanced Options section of the Strategy Information window (seen on right) that pops up when you click the Strategy's blue information icon.

See You at the Orlando AAII Investor Conference
SumGrowth Strategies will have a trade show booth at the Orlando AAII Investor Conference starting Friday, November 15. Please come see us there. For conference information, click the AAII Conference image to the right.

We also have a 90-minute workshop scheduled for Saturday morning November 16, described as follows:

Adaptive Asset Class and Sector Rotation Strategies
Since economists really do point in all directions, prudent investors must devise strategies that automatically adapt to changes in the economy, interest rates, favored sectors and favored world regions. We'll examine mutual fund and ETF example strategies for both asset class rotation and sector rotation that perform well, even with forward-walk-progressive-tuning, the industry gold standard for strategy backtesting.

And if that's not thrilling enough ... we've created an amazing designer SectorSurfer coffee goblet laden with sage investment wisdom to give all those attending our workshop. Okay ... so it's just a coffee cup. In any case, bring your questions, ideas, and friends. Hope to see you there!

Surf Well,

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